



GREEN BAY INNOVATION GROUP PRESENTS

Front End Innovation Processes!

**SPEAKERS: Michael Meuli - Avail Solutions, LLC and
Jim Koronkiewicz - BPM, Inc.**

DATE:

November 7, 2019

TIME:

2:30 pm - 4:00 pm

COST:

\$40.00

*Cash or Check payable at
the door*

LOCATION:

St. Brendan's Inn*
234 S. Washington St.
Green Bay, WI 54301
(920) 884-8484

Our presentation will outline some of the practical “take-away’s” in setting up the front-end processes on innovation, including: types of Innovation, a systematic approach to product development through innovation, where and from whom do ideas come (inside or outside resources), prioritizing new ideas for development, and common mistakes and misunderstandings

SPEAKER: Michael has a broad range of experience in new product development and innovation from a variety of industries: Consumer Package Goods (CPG), Industrial Products, Pet Industry, Petroleum Industry, Construction, Paper and Packaging. Michael has served in roles as a Business Owner, Director of Market Development and New Products, Business Segment Leader and a Vice President of Technical Development.

SPEAKER: Jim Koronkiewicz – BPM, Inc.

The next time you’re unwrapping a sucker, cough drop or a piece of taffy, there’s a good chance the paper wrapper was made by BPM, Inc., the only papermaker in the state that prints, coats and converts. Simply, innovation to meet customer needs.



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P.O. Box 28199 | Green Bay, WI 54324-8199

Front End Innovation Processes

Date: Nov. 7, 2019

Michael Meuli - Avail Solutions, LLC

Jim Koronkiewicz - BPM, Inc.

BPM, Inc., A Specialty Paper Mill

Innovative Paper, Printing and Converting

Solutions to meet customer needs

St. Brendan's Inn* Green Bay, WI

CONFIRM RESERVATIONS with Marty Ochs:

Email – martinpochs@gmail.com

Call/Text - (608) 698-3333

**St. Brendan's has a full restaurant/bar and overnight accommodations*