



Green Bay Innovation Group's 2021-2022 Season of Events

Many Events are Free, but require registration.
Go to <http://www.greenbayinnovationgroup.com/events/>

Outstanding opportunities to learn from one another.
By learning what other's capabilities and specialties are,
collaboration and innovation opportunities emerge.

Evolution and Expansion of the 5P and Converting Industries: Meeting Demands for the Next Decade

August 9, 2021 from 11:00am - 4:00pm
Stadium View Bar at 1963 Holmgren Way, Green Bay

Join us and fellow 5P (Paper, Printing, Plastic, Pulp, Packaging and Converting) industry colleagues and experts for a Converters Expo pre-conference event. We welcome you to attend the entire event, lunch beginning at 11:30 AM with expert speakers in the industry to follow at 12:30 PM. Or you are welcome to come just for the networking from 2:00 - 4:00 PM. Limited Availability - Register Now. Luncheon Tickets available for purchase through July 31, 2021.

GUEST SPEAKERS INCLUDE:

- Eric Genrich – City of Green Bay Mayor
- Matthew Szymanski – Green Bay Packaging Vice President of Mill Operations
- Glen Gudino – Group Publisher BNP Media/Converters Expo
- Barb LaMue – New North, Inc. President & CEO
- Marty Ochs – GBIG Director, Publisher of 5P News

Tour and Networking at Jones Sign

September 23, 2021 at 3:00pm
1711 Scheuring Rd., De Pere, WI 54115

See the innerworkings of the leader in facility signage, outdoor billboards, and lighting solutions.

Sustainability: Benefiting Customers, Company, and the Environment

October 28, 2021 at 10:00am
Webinar

Join Jeff Wooster, Global Sustainability Director at Dow Chemical to learn why sustainability matters, not just for the environment, but for your bottom line. Jeff will walk you through strategies to focus your operations and drive innovation.

Tour and Networking at RetroFlex, Inc.

November 18, 2021 at 2:30pm
1205 Broadway St., Wrightstown, WI 54180

Explore the capabilities and growth of Retroflex, Inc.

Color Management: How to Obtain the Best Color

December 15, 2021 at 10:00am
Webinar

Join Ken Pavett, CEO of FLEXOgrafix and Scott Thompson from SGSC to learn about the importance of controlling color in today's production environment.

Tour and Networking at First Business Bank

January 27, 2022 at 2:30pm
3913 W Prospect Ave. Appleton, WI 54914

Experience The Advantage of a Business to Business Bank.

Branding: Key Elements That Drive Success

February 24, 2022 at 10:00am
Webinar

Join Steve J. Meyer from The Karma Group and another branding expert for a panel exploration of what it takes to build and maintain a brand that customers connect with. While consumer products are traditionally where most people think of brand loyalty, B2B brand loyalty can be cultivated as well. When done right, a B2B brand can grab market share, increase margins, and have customers willing to pay a premium price for your products or services.

Tour and Networking at ASI, Thermal Technologies, Inc.

March 24, 2022 at 2:30pm
1031 Ontario Rd., Green Bay, WI 54311

See the innerworkings of 30 years of custom drying, curing, and cooling expertise.

Program "Innovation Successes," Tour, and Networking at PCMC

April 28, 2022 at 2:30pm
2300 S. Ashland Ave., Green Bay, WI 54304

Learn from one of the best in converting equipment.

WIPFI

Date & Time TBD
Location TBD

Industry 4.0 Promises to Transform the Way That Manufacturers Capture, Transform, and Visualize Organizational Data.