

# Sponsorship Information

# 20 24

WISCONSIN  
PAPER COUNCIL

## Annual Meeting Sponsorships

Expert Panel Sponsor	\$2,000
Lunch Sponsor	\$3,500
Beverage Sponsor	2 @ \$500 or 1 @ \$1000
Bag & Lanyard Sponsor	\$2,000
Breakfast Sponsor	\$1,000
BOD Meeting Sponsor	\$1,000
Annual Report Sponsor	2@ \$500 or 1 @ \$1000
Game Plan Sponsor	\$1,500
Lambeau Tour Sponsor	2@ \$500 or 1 @ \$1000

### Resch Expo

820 Armed Forces Dr, Green Bay, WI 54304

# Sponsorship Recognition

## **Lunch Sponsor**

- Recognition in event program
- Recognition on each lunch table
- 1 guest article or ad in WPC monthly newsletter
- 1 WPC social media blast
- Video display recognition on each TV screen
- Verbal announcement at lunch

## **Bags & Lanyards Sponsor**

- Supply event bags with company logo
- Company logo on name badges
- Verbal recognition at event
- Video display recognition on each TV screen

## **Breakfast Sponsor**

- Recognition in event programs
- Recognition at beginning of event
- Display recognition on each breakfast table
- Video display recognition on each TV screen

## **Beverage Sponsor(s)**

- Verbal recognition in middle of event
- 1 WPC social media blast
- Recognition in event program
- Video display recognition on each TV screen

## **Expert Panel Discussion Sponsor**

- Recognition in event program
- 1 guest article or ad in WPC monthly newsletter
- 2 WPC social media blasts
- Video display recognition on each TV screen
- Banner in front of speakers' stage
- Introduction of speakers

## **Game Plan Sponsor**

- Full page recognition in event brochure
- Verbal recognition at event
- Video display recognition on each TV screen
- 1 Social media blast

## **Board of Directors Meeting Sponsor**

- Verbal recognition at BOD meeting
- Recognition on tables in BOD meeting room
- Video display recognition on each TV screen

## **WPC Annual Report Sponsor(s)**

- 2 half-page ads in WPC Annual Report
- Video display recognition on each TV screen

## **Lambeau Field Tour Sponsor**

- Verbal recognition during event program prior to tour
- Company logo displayed on each TV screen

# Expo / Vendor Information 20 24

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## Annual Meeting Agenda

- 8:30 a.m. – 9:30 a.m. WPC BOD Meeting
- 9:00 a.m. – 10:00 a.m. Registration
- 10:00 a.m. Call to Order / Antitrust
- 10:00 a.m. - 10:30 a.m. Welcome – WPC Leadership
- 10:30 a.m. – 11:15 a.m. WPC Staff Updates
- 11:15 a.m. – 11:45 a.m. Expo Networking Break
- 11:45 a.m. LUNCH
- 11:45 a.m. -12:45 p.m. PIIHOF Award Ceremony
- 12:45 p.m. – 1:00 p.m. Expo Networking Break
- 1:00 p.m. – 1:45 p.m. Industry Expert Panel Discussion
- 1:45 p.m. – 2:00 p.m. Final Expo Break
- 2:00 p.m. Tour of Lambeau Field

### Resch Expo

820 Armed Forces Dr, Green Bay, WI 54304



# Expo/ Vendor Information

Dear Vendor,

Thank you for your interest in participating as an exhibitor at our upcoming WPC Annual Meeting! We are excited to have you showcase your products/services and contribute to the success of our event. Below, you will find important information and guidelines to help you prepare for your participation.

Vendors please enter the Silver Lot located off Lombardi Ave. Entrance to the building is located at Door 9 where a limited number of carts are available to use. Please follow the signage down the hallway to the service elevator to the second level. All vendors are required to finish set-up and all carts must be returned to Door 9 by 8:00 AM on June 19. [See Parking Map.](#)

## **Event Details:**

Event Name: WPC 2024 Annual Meeting

Date: June 19, 2024

Cost: \$500.00

Venue: Resch Expo, 820 Armed Forces Dr, Green Bay, WI 54304

Booth Number: [View Here](#)

Contact Person: Shawn Brantmeier

Contact Email: [Brantmeier@wipaper.org](mailto:Brantmeier@wipaper.org)

Contact Phone: 920-691-2219 (call or text)

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2024 Vendor/ Exhibitor Packet



# Expo/ Vendor Information

## Exhibition Hours:

- **Setup:**
  - Tuesday, June 18 from 8 am - 3 pm
  - Wednesday, June 19 from 7 am - 8 am (carts must be returned to Door 9 by 8:00 am on June 19)
- **Exhibition Hours:** 8 am - 2 pm
- **Teardown:** 2 pm

## Each booth includes:

One table, two chairs, table cloth

Electrical outlet: [Service Form](#)

Two continental breakfasts, two lunches, two annual meeting attendances

## Additional Information:

- Wi-Fi network name is Resch Expo and no password is needed to connect
- All other attendees can park either at Lambeau Field Lot 1 or the Blue Lot for the event.

We are confident that your participation will contribute significantly to the success of our event. Should you have any questions or require further assistance, feel free to contact us using the provided contact information.

Thank you once again for being part of WPC 2024 Annual Meeting. We look forward to seeing you at the event!