

Wi5P

Women in the paper, pulp, printing, plastic, or packaging industries



ABOUT THE GROUP

Women in the 5P Industries (Wi5P) empowers women to excel at every stage of their paper and packaging related careers - from the classroom to the boardroom. Wi5P's goal is to promote programs, connections, volunteer opportunities, and events that enable the development of the 5P community. We are driven to support women as they write their success stories throughout their careers and continue their evolution as 5P industry leaders in Wisconsin.

MISSION

To attract, grow, and retain women of all ages in the paper and paper-related careers in the 5P industries.

Pulp Paper Print Plastic Packaging

GBIG CONNECTION

The Green Bay Innovation Group brings together the paper and paper-related industries and encourages us to leverage their platform



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WI5P NEWS

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Webinar: Unlocking the Power of Your Personal Brand

Amanda Miceli—also known as “Camanda in Chief”—is on a mission to help people step fully into their most authentic selves. As a speaker, creative, fashion designer, and entrepreneur, she is the Founder and CEO of **The BOLD Marketing Agency, BOLD Events, and [Ask Bold Questions]**, where her work centers on igniting meaningful human connection through authentic branding and intentional experiences.

Amanda’s vision is rooted in the belief that when we better understand ourselves, we can better understand others—allowing us to live and lead with greater intention, alignment, and impact.

In this interactive workshop, Amanda will guide participants through a deeper exploration of their personal and professional identities. Through thoughtful exercises and discussion, attendees will gain clarity around who they are, how they show up, and how to communicate their personal brand with confidence. Participants will leave with renewed perspective, practical tools, and actionable steps to continue building a personal brand that is bold, authentic, and aligned with who they truly are.



The graphic features a photograph of Amanda Miceli on the left, wearing a black blazer, red-rimmed glasses, and a denim skirt with a patch that says "BE BOLD". To her right, the word "WEBINAR" is written in large, bold, black letters. Below it, the title "Unlocking the Power of Your Personal Brand" is displayed in a smaller, bold font. A red rounded rectangle contains the speaker's name "Amanda Miceli" and her alias "a.k.a. Camanda in Chief". At the bottom, the date "April 13, 2026" and time "1:00 PM - 2:00 PM" are listed. The background is a light beige color with a network diagram pattern and two orange diagonal bars at the top.

Register here: <https://events.eventgroove.com/event/Wi5p-Presents-Unlocking-The-Power-Of-Your-123045?redir=1>

Your Voice Matters—Take a Few Minutes to Shape What’s Next

Wi5P is built on connection, growth, and community—and your feedback plays a vital role in making it even stronger. This short survey is your opportunity to share your experience, ideas, and insights to help shape future events, programming, and networking opportunities.

Whether you’re a long-time member or new to the group, your perspective matters. The more we understand what’s working—and where we can evolve—the better we can create meaningful experiences that support and inspire everyone in the Wi5P community.

Take the survey here: https://docs.google.com/forms/d/e/1FAIpQLSfL0tbSclyE58blO3DDnfm0Tn6RXn7o1_hTJUPr-x72qbllcQ/viewform?usp=publish-editor



5P Expo Wrap-Up

The 5P Showcase Expo was an outstanding success, bringing together 525 registered attendees and 103 exhibitors for a dynamic and engaging event. The show floor featured a strong presence from the paper and converting industries, highlighting the depth and innovation within Wisconsin’s manufacturing community.

Wisconsin continues to lead the way in paper production, particularly in specialty papers, tissue, and packaging grades. Equally impressive is the state’s converting sector—recognized as a national leader, with more than 300 converters, many operating advanced in-house equipment.

The event also showcased an exceptional group of companies specializing in converting and packaging machinery, reinforcing the region’s reputation as a hub for cutting-edge technology and industry expertise.



In the News

Top Packaging Trends 2026: What's Shaping the Future of Packaging?

Innova Market Insights has revealed the biggest packaging trends set to transform 2026—and they're redefining how brands build trust, communicate value, and engage consumers. This year's top themes include scientifically proven sustainability, smarter digital-enhanced packaging powered by AI and QR codes, and health-forward convenience driven by portion control and on-the-go lifestyles. Curious where the industry is heading—and how these trends will impact your market? [Read more...](#)

Can the U.S. Finally Fix Flexible Film Waste? New Framework Aims to Make It Possible

The U.S. Plastics Pact has unveiled a bold new framework designed to tackle one of the toughest challenges in packaging sustainability: flexible film waste. If your organization relies on flexible packaging, this is essential reading for what's coming—and what actions brands must take now. [Read more...](#)

Upcoming Events:

April 13th Wi5P Presents: Unlocking the Power of Your Personal Brand with Amanda Miceli

April 15-16th Converters Expo: [Register](#)

April 16th The Milwaukee City Tour presented by GBIG

GBIG invites you to tour Milwaukee-area businesses on Thursday, April 16.

9:00 - 10:15 a.m. Illing Packaging, W204N13125 Goldendale Rd. Germantown

10:45 - 11:45 a.m. Rebel Converting, 11225 W. Heather Ave., Milwaukee

1:00 - 2:00 p.m. Western States Envelope and Label, 4480 N. 132nd St., Butler

2:30 - 5:00 p.m. Big Systems, N59W14053 Bobolink Ave., Menomonee Falls. Tour, networking, food and beverages

[Register](#)

June 18th Swing Big with GBIG

Mid Valley Golf Course

\$150.00 per golfer or \$600 for a foursome

\$300.00 Hole Sponsor

[Register](#)



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