

# BECOME AN Insight Insider

Membership gives you unlimited access to exclusive manufacturing and business content, invitation-only events and strategic intelligence that drives decisions. This is your gateway to Northeast Wisconsin's most influential business community.

USE THE COUPON CODE FOR A FREE  
YEAR-LONG TRIAL SUBSCRIPTION  
Your subscription will automatically renew at the end  
of the trial period.



**GBIG2026**

# I

## COLLABORATE with INSIGHT

Insight thrives when we collaborate with the people doing the work across our region. Reach out to Insight whenever anything sparks an idea or a conversation.

Contact the Publisher: [aokray@insightonbusiness.com](mailto:aokray@insightonbusiness.com)

Advertise or explore partnership ideas: [sales@insightonbusiness.com](mailto:sales@insightonbusiness.com)

### Explore Events and Awards

Explore Insight's events and awards, where regional leaders connect and celebrate those shaping Northeast Wisconsin. Attend events, apply for Fastest Growing Companies — honoring businesses ranked by three-year revenue growth — or submit year-round nominations for awards like 40 Under 40, Women of Influence, and Executive Excellence.

#### 40 Under 40

Celebrating next-generation leaders

#### Fastest Growing Companies

Who's scaling fast and how they're doing it

#### Women of Influence

Recognizing extraordinary women shaping industries and communities

#### InDevelopment

Exploring trends and opportunities in economic development

#### Manufacturing First

Wisconsin's largest manufacturing event

#### Executive Excellence

The who's who of Northeast Wisconsin business

Register for events: [insightonbusiness.com/events](http://insightonbusiness.com/events)

Nominate or apply for awards: [insightonbusiness.com/nominate](http://insightonbusiness.com/nominate)

### Pitch us your story

For nearly 20 years, Insight has delivered trusted business news to Northeast Wisconsin. Our independent editorial coverage remains separate from paid partnerships to maintain that trust. Have a story tip? Send press releases or pitches to [edit@insightonbusiness.com](mailto:edit@insightonbusiness.com)

### Stay Connected

If you're not already subscribed, sign up for our email newsletters. Start your day with the Morning Daily for the latest news, catch up on Thursdays with the week's most-read stories, dive into our **monthly Manufacturing newsletter** for industry insights, and get important updates — including event news — delivered straight to your inbox.  
[www.insightonbusiness.com/subscribe](http://www.insightonbusiness.com/subscribe)

### Use Archives for Research

One thing many of our readers do before meeting with someone or a company is visit our website and search their name. It's a savvy way to quickly gain context, see when they've appeared in Insight, and get a sense of what their company has been working on.  
[www.insightonbusiness.com/search](http://www.insightonbusiness.com/search)

### Editorial guidelines

We value transparency in our editorial coverage. If you want to understand what makes a strong story or whether your idea is a fit, we are here to guide you.



### Thought Leadership

Guest Insights positions your executive as a trusted thought leader by sharing original, non-promotional expertise with a high-value audience — building brand trust, strengthening reputation, and attracting quality leads.  
[sales@insightonbusiness.com](mailto:sales@insightonbusiness.com)

### Recognize your team

Celebrate professional milestones like new hires, promotions and awards in our On the Move sections. Simply send the details along with a headshot to [edit@insightonbusiness.com](mailto:edit@insightonbusiness.com)

### Meet Us in the Newsroom

Our staff loves connecting with our audience. To help you do business better, we focus on stories that address challenges, highlight initiatives, and spark conversation — often inspired by what we learn from you. Get to know the staff writer covering your industry — we'd love to meet you. Learn more: [www.insightonbusiness.com/site/contact](http://www.insightonbusiness.com/site/contact)