

WISCONSIN DRIVES MANUFACTURING

**IF YOUR GOAL IS TO LEAD, NOT FOLLOW,
THIS IS WHERE YOU NEED TO BE.**

WISCONSIN DRIVES MANUFACTURING SUMMIT AND INNOVATION SHOWCASE

JUNE 1-2 • LAMBEAU FIELD • GREEN BAY, WI

The first annual Wisconsin Drives Manufacturing Summit brings together industry leaders, manufacturers, and innovators from across the state for two days of practical insights and meaningful connections.

Join peers and experts as they share strategies to improve operations, navigate industry challenges, and drive innovation forward.



EVENT BREAKDOWN

DAY 1:
INNOVATION SHOWCASE
Monday, June 1 • 3:00 PM – 6:00 PM

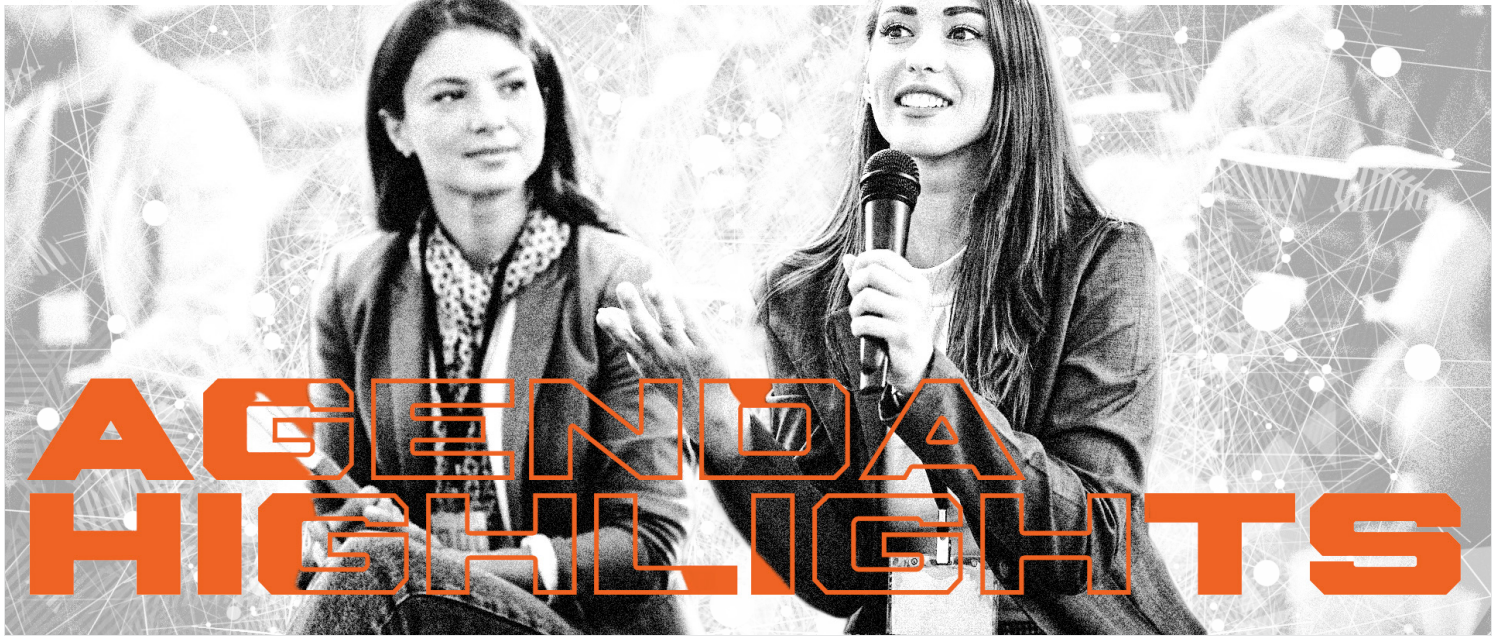
An interactive experience highlighting emerging ideas at the intersection of manufacturing innovation and workforce development. Connect directly with industry and academic leaders.

DAY 2:
MANUFACTURING SUMMIT
Tuesday, June 2 • 8:00 AM – 5:00 PM

A full day of keynotes, panels, and breakout sessions focused on real-world strategies and solutions for manufacturers.

**TOP PERFORMERS DON'T WAIT
FOR CHANGE. THEY DRIVE IT.**





AGENDA HIGHLIGHTS

MORNING SESSIONS

- Plenary keynote on the future of manufacturing in the U.S. and Wisconsin's role
- Fireside chat on workforce excellence and emerging manufacturing frontiers

MORNING BREAKOUTS

Four breakout tracks. Four ways to move your business forward. Choose the sessions most relevant to your business, including:

- The Human ROI: Upskilling for Industry 4.0
- Moving SMMs from Anxiety to ROI on the Shop Floor
- From City Hall to Shop Floor: Partnerships for America-Made Successes
- Leading the Next Wave of American Innovation

AFTERNOON SESSIONS

- Keynote focused on new opportunities for small and mid-sized manufacturers
- Plenary panel on technology adoption and workforce needs

AFTERNOON BREAKOUTS

- Work, Learn, Lead: Scalable Education Models Across WI
- Driving Margins with AI-Powered Optimization
- Navigating the PFAS Pivot in Manufacturing
- A Manufacturer's Guide to the BioHealth Ecosystem