



Green Bay Innovation Group (GBIG)

Membership Levels & Benefits

Bronze Level: (\$250/year) *The essential tier to establish your presence within our regional 5P network.*

-Official Directory Listing: A dedicated placement in the comprehensive GBIG corporate directory.

Silver Level: (\$500/year) *Enhanced visibility to help broadcast your company's digital presence directly to our network.*

-Official Directory Listing: Full placement in the corporate directory.

-Bi-Weekly Newsletter Feature: Includes a direct link to your website or selected digital landing page featured within our bi-weekly network update.

-Publication Package: 4 custom articles or official news releases per year.

Gold Level (\$1,000/year): *A robust marketing and publication package designed for companies looking to actively share updates, news releases, and thought leadership.*

-Official Directory Listing: Full placement in the corporate directory.

-Bi-Weekly & Special Edition Newsletter Feature: Regular direct link placements in our standard network updates and expanded promotional exposure with direct links inside exclusive Special Edition newsletters.

-Content Distribution Package: Publication of up to 8 custom articles or official news releases per year highlighting your company's achievements, innovations, or announcements.

Platinum Level (\$2,500/year): *The premier executive partnership offers maximum industry visibility, influence, thought leadership positioning, and exclusive business development assets.*

-All Gold-Tier Benefits: Includes the directory listing, bi-weekly and special edition newsletter features, and standard content distribution.

-Executive Speaker Priority: Priority consideration for your company leaders to serve as expert panel speakers and moderators at official GBIG events.

-Expanded Publication Package: Publication of up to 10 dedicated/custom articles or official news releases per year highlighting your company's achievements, innovations, or announcements.

-Cross-Promoting your company on our LinkedIn, Facebook & Instagram

-Strategic Direct Connections: Facilitated strategic matching and direct introductions to key industry stakeholders within the GBIG network.

-Business Development Data: Access to our lead generation program and industry information updates important to your company. GBIG can target industries in the 5P and Converting Industries with specific information provided by your company! In addition, we can provide new substantial business opportunities coming to the Green Bay Innovation Group.